

SINCE 1974

自1974起，讓身歷其境的聲波將您與世界連結。



### 創立於1974年

關於我們  
歷史沿革  
全球據點  
全球客戶

### 山進產品

產品類別  
獲獎殊榮

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SANGEAN  
SINCE 1974

目錄

創立於 1974年



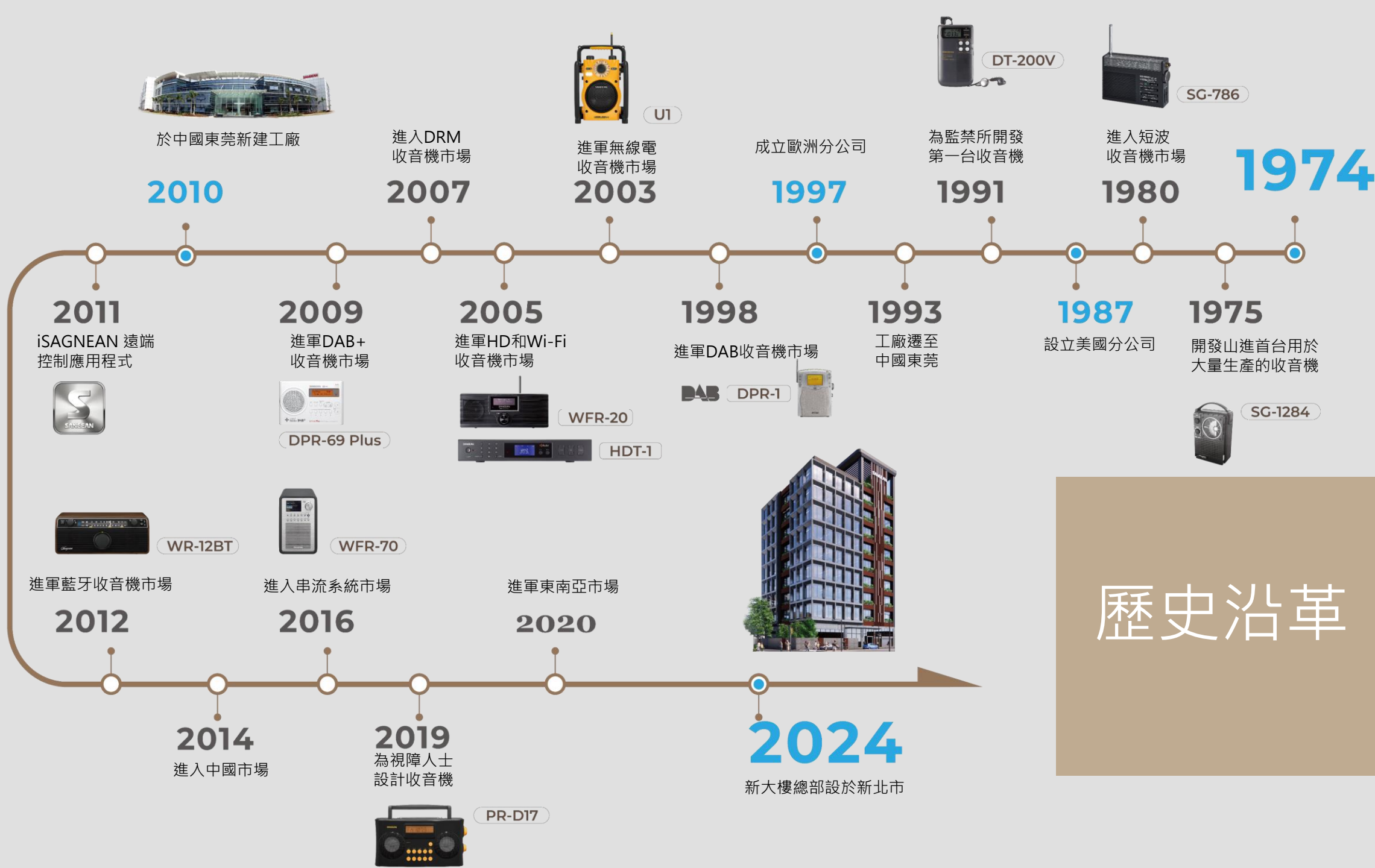


# 關於我們

1936 年，我們的創始人開發了第一台收音機，夢想著透過音樂和聲音與世界聯繫。

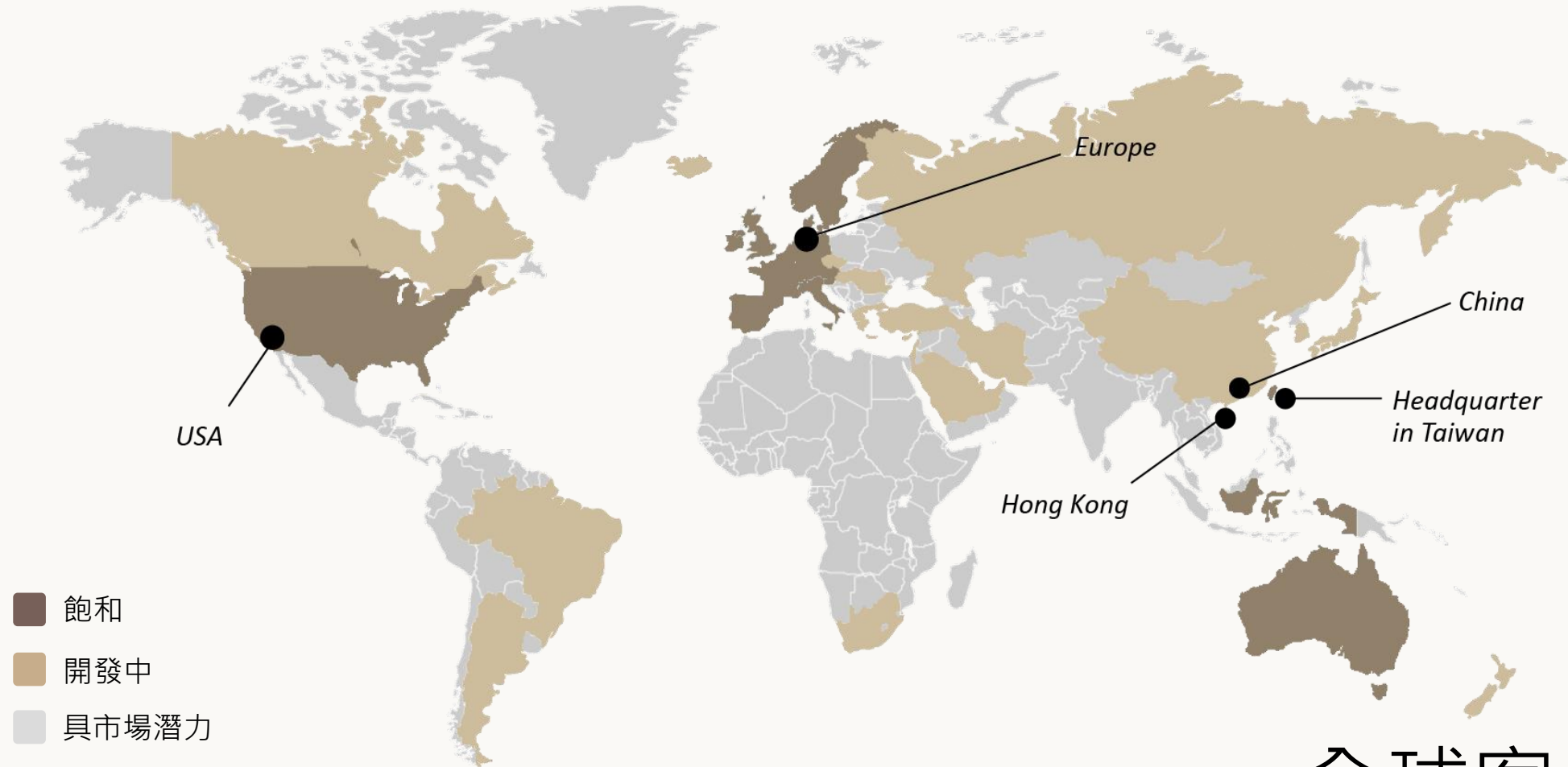
38 年後，山進於 1974 年成立，希望與世界分享同樣的夢想。今天，這個夢想已經實現，並繼續成為山進世代相傳的動力。





# 全球據點

全球市場



全球客戶群



SANGEAN

# 山進產品





# 產品類別



桌上型



隨身型



戶外型



配件

## 特色與功能

- AM / FM
- 藍牙
- 時鐘
- DAB+
- 緊急呼叫
- 網路
- 短波
- 天氣
- HD
- Wi-Fi



# 獲獎殊榮



iF Product Design Award



reddot design award  
winner 2012

Red Dot Design Award



Taiwan Excellence Awards



Golden Pin Design Award



Sound+Image Awards



WRTH Awards:  
Best Shortwave  
Portable Award

# 山進品牌





# 展會活動

CES 拉斯維加斯  
CES 上海  
IFA 柏林  
香港貿發局



CES 拉斯維加斯  
一月



CES 上海  
一月



IFA 柏林  
九月



香港貿發局  
十一月



# 2020 香港貿發局 虛擬展台



# 媒體曝光

A



JEEP Commercial

B



Korean TV Show

C



Taiwan Era TV Show

# 媒體曝光

A



3C Dog Unboxing Video

B



Todderbert Unboxing Video

C



Craftmanship Commercial



# 顧客評價

★★★★★

I love this radio. Everything talks, and is very intuitive. The sound quality exceeded my expectations!

- RT. on PR-D17

★★★★★

I bought this radio to replace my Sony waterproof shower radio, which I loved. This is a great radio also -- very solidly built, very waterproof, reception is nearly always good, and I just found out from another review that the curved handle is an antenna also, in addition to the antenna wire, so now I will put that up too when listening in the morning as I get ready for work. The sound is very good quality .....

-MH. on H201

★★★★★

An excellent little radio, the sound quality is amazing and reception is very good. It has plenty of features including RDS providing song and time information. The product feels very sturdy and not at all cheap, in fact it is very heavy for it's size which tells me that there's a good speaker inside. Overall a great product.

- J. on HDR-18

★★★★★

Amazing how much quality sounds comes out of this little radio. Bluetooth works great. Cool retro look. Perfect for my bedside table.

- NB. on CP-100

★★★★★

The Sangean ATS-909x is a truly superior radio for Broadcast band AM/FM, AND for broadband Shortwave, including Ham bands. THIS IS A GREAT RADIO FOR NEWBIE AND EXPERIENCED ALIKE! TAKE THAT TO THE BANK! TEN STARS!

- A. on ATS-909X

★★★★★

I just received this. At first sight I loved the look. It was not too hard to set up. It took a few times but I know how to set alarm etc. It looks awesome on my nightstand. The sound for AM radio is perfect.

- LB. on RCR-9

★★★★★

I have so many great things to say about this radio, so I've tried to organize this review because I could go on forever. Exceptional. I would recommend it to strangers, not to my family or friends \*because\* I love showing it off so much.

- G. on WR-11

★★★★★

This is the best job site radio I've ever owned. As far as being a radio, it far surpasses the DeWalt, Bosch, Milwaukee, or the Rigid all of which I've owned or used. Some of the others have features like a 115V outlet, etc. that this does not, but I bought it to use as a radio, not an extension cord or a charging station

- ZS. on U4

Amazon's Choice

## 企業社會責任(CSR)

- 減少包裝上的不可回收材料，產品包裝皆可回收。
- 增加產品保修和修復舊型號的可用性。
- LEED 金牌認證的新總部大樓，為員工提供優質工作場所。
- 新大樓靠近捷運站，減少員工開車上班的需要進一步減少的碳排放。
- 山進關心員工的健康，每個單獨空間都配備了優質的空氣淨化器。
- 山進產品外包裝獲得 FSC 認證。





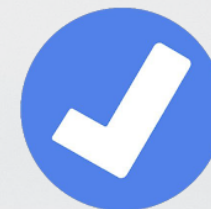
# 品牌提升



- 臉書追蹤 47,600+
- 臉書互動超過 17,000,000+



- Instagram 追蹤 23,200+
- Instagram 互動超過 3,200,000+



- 藍色驗證徽章 (藍勾勾認證)





# 社群平台



FaceBook



Instagram



Twitter



LinkedIn

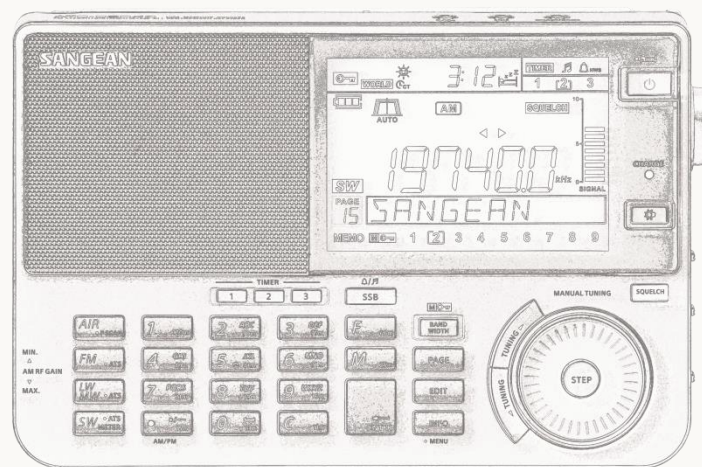


Pinterest



LINE

# 歡迎您加入山進！



自1974起，讓身歷其境的聲波將您與世界連結。